

M I N N E S O T A  
**GOVERNOR'S**



**DEER OPENER**  
mngovernorsdeeropener.com

## *Support our great Minnesota tradition...*

Deer hunting season is a special time in Minnesota, bringing together friends and families to share in a special and long-held tradition. A half-million Minnesotans are expected to participate in the 2019 firearms season. They will come from all walks of life and leave with memories that last a lifetime.

Gov. Tim Walz will continue to honor this great Minnesota tradition by partnering with the Minnesota Deer Hunters Association, Minnesota Department of Natural Resources, Explore Minnesota and Visit Fergus Falls to host the 17th Annual Minnesota Governor's Deer Hunting Opener Celebration scheduled in Fergus Falls, Minnesota.

In the days leading up to the opener, the Fergus Falls community will be the center of Minnesota hunting and outdoor sports. Depending on your goals, there are a variety of reasons to become a sponsor:

- The Minnesota Governor's Deer Hunting Opener attracts a diverse group of media representatives ranging from television, newspaper, radio and outdoor travel writers who will cover this unique event. Exposure is expected to reach not just across the region and state but across the Midwest and nationwide.
- Showcase products and services to local consumers at our interactive celebration
- Recognize employees or volunteers with event tickets, delicious cuisine, entertainment and gear that celebrates their favorite pastime
- Support Visit Fergus Falls and the Fergus Falls Chamber's work to strengthen the Fergus Falls area economy by boosting outdoor tourism

Sponsors will be both recognized and incorporated into the event. In return for your sponsorship and support you will receive a number of benefits varying based on the level of your support. Please review this packet for the marketing benefits and perks of our customized sponsorship levels\*. If you are interested in learning more or securing your spot in the Minnesota Governor's Deer Hunting Opener, please contact us anytime or simply return the enclosed form. Thank you for your consideration, and we wish you happy hunting in all your pursuits. ***Sponsorship commitment deadline is October 14, 2019.***

Bri Stacklie, Event Chair  
218.259.1368 / [bri@mndeerhunters.com](mailto:bri@mndeerhunters.com)

*\*In some cases, approved products or services may be accepted in lieu of a cash sponsorship. Please contact Bri to learn more.*



# MINNESOTA GOVERNOR'S



## DEER OPENER

### *Event Agenda*

#### **Thursday, November 7, 2019**

- 3 p.m. - Check In/Registration at Country Inn & Suites for guests requiring lodging
- 6 - 7:30 p.m. - Welcome to Camp Buffet Dinner at Bigwood Event Center
- 7:30 - 10 p.m. - Welcome to Camp Social at the Z103 Lounge

#### **Friday, November 8, 2019**

- 5 - 9 a.m. - Breakfast at Country Inn & Suites for hotel guests
- 5:30 - 10 a.m. - Live radio broadcasting at Bigwood Event Center
- 9 - 10 a.m. - Registration at Bigwood Event Center
- 10 - 11:30 a.m. - Big Buck Brunch at Bigwood Event Center
- 11:30 a.m. - Event concludes for those departing. For those staying this is free time to check out the Fergus Falls area or head out to your host camp to do some scouting!
- 6 p.m. - Dinner vouchers provided for Union Pizza & Brewing Co. for registered guests

#### **Saturday, November 9, 2019**

- 4:30 - 9 a.m. - Breakfast at Country Inn & Suites for hotel guests
- 30 minutes prior to sunrise | 6:15 a.m. - Hunting season opener
- 11:00 a.m. - Lunch and Tales of the Hunt with Gov. Walz at Mabel Murphy's



**For additional event information or to register online visit  
[www.mngovernorsdeeropener.com](http://www.mngovernorsdeeropener.com)**



## Sponsor Levels & Perks

(Cash, Product or In-Kind)

All sponsors will have their logo prominently displayed to an audience interested in supporting and participating in the sport of deer hunting and Minnesota's great outdoors and the opportunity to provide promotional items in commemorative packages and at booth space during the Friday Big Buck Brunch.

GDHO Event Sponsorship Levels & Perks	10 Pointer \$5,000	8 Pointer \$2,500	6 Pointer \$1,000	Friend in the Field \$500	Hunting Heritage Supporter \$250
Recognition on all printed material, GDHO Website & <i>Whitetails</i> Magazine	✓	✓	✓	✓	✓
Program Recognition	✓ Full Page Ad	✓ 1/2 Page Ad	✓ 1/4 Page Ad	✓ Logo	✓ Logo
Video/Screen Recognition	✓ Commercial/logo	✓ Commercial/logo	✓ Commercial/logo	✓ Logo	✓ Logo
Booth space at the Big Buck Brunch (optional)	✓	✓	✓	✓	✓
Privilege to distribute branded merchandise (pre approved)	✓	✓	✓	✓	✓
Tickets & attendee credentials for Thursday dinner & Friday brunch	✓ 8	✓ 4	✓ 8	✓ 2	✓ 2
Governor's Deer Hunting Opener Cap	✓ 8	✓ 4	✓ 8	✓ 2	✓ 2
Governor's Deer Hunting Opener Jacket	✓ 8	✓ 4	✓ 2	✓ 1	
Premium reserved table seating at the Big Buck Brunch	✓ 8	✓ 4	✓ 8		
Thursday Night Hotel Room at Country Inn & Suites	✓ 4	✓ 2			
Verbal Podium Recognition	✓	✓			
MDHA Framed Print of the Year	✓ Large	✓ Small			
Official Event Banner/Signage Recognition	✓	✓			



# Sponsor Registration Form

## Sponsor Information:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### ☐ 10 Pointer - \$5,000

*Representatives:* \_\_\_\_\_ *Jacket Size* \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

We will need \_\_\_\_ hotel rooms for Thursday night.

### ☐ Friend in the Field- \$500

*Representatives:* \_\_\_\_\_ *Jacket Size* \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

### ☐ Hunting Heritage Sponsor - \$250

*Representatives:*

1. \_\_\_\_\_

2. \_\_\_\_\_

### ☐ 8 Pointer - \$2,500

*Representatives:* \_\_\_\_\_ *Jacket Size* \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

We will need \_\_\_\_ hotel rooms for Thursday night.

## Payment Information:

Total Payment Amount: \$ \_\_\_\_\_

☐ Check

☐ Please invoice me

☐ Visa/MasterCard/Discover

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Signature: \_\_\_\_\_

### ☐ 6 Pointer - \$1,000

*Representatives:* \_\_\_\_\_ *Jacket Size* \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

Please send completed form by October 14 to:  
Minnesota Deer Hunters Association  
Mail: 34248 Whispering Pines Trail Grand Rapids, MN 55744  
Email: [bri@mndeerhunters.com](mailto:bri@mndeerhunters.com)  
Fax: 218.327.1349